

ECU College of Nursing Alignment Plan

Mission Priority 1: Student Success - We offer transformative experiences for all students during their time at ECU and beyond.

Select a University Mission Priority Objective: M1.1: Strengthen graduation and retention strategies to advance opportunity for all.

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Unit Strategies:

1. We will expand the support of students through the Office of Student Services. (The goal of the office is to help students from all backgrounds realize their full academic and professional potential through academic advising, curricular innovation, new student transitions, and direct support of student learning.)
2. We will expand peer tutoring to support pre-licensure nursing students by increasing recruitment of potential peer tutors.

Unit Metrics and Targets:

Strategy #	Metric	2022-23 Baseline (if available)	Target by 2028
1. Increase the offerings of student support through the Office of Student Services	1-2 new or revised student support offerings	Not documented - 0	1-2
2. Increase peer tutor recruitment efforts by creating a distinguished award to recognize one outstanding peer tutor per academic year	1 new recognition award	0	1

Select another University Mission Priority Objective: M1.2: Expand access to and participation in transformative experiences and experiential learning.

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Unit Strategies:

1. We will increase the number of students experiencing a global study experience (Example: study abroad immersion experiences; remote global classrooms/learning).
2. We will provide scholarship support for students for global study abroad immersion experiences.

Unit Metrics and Targets:

Strategy #	Metric	2022-23 Baseline (if available)	Target by 2028
1. Increase global study experiences	2 new study global study experiences	3	4
2. Disperse scholarship support for global study abroad	Disperse a minimum of 2 scholarships	0	2+

Mission Priority 2: Public Service - We focus our efforts with the community in mind and to achieve goals that enable us to be more engaged citizens.

Select a University Mission Priority Objective: M2.1: Increase public engagement with and access to educational and cultural offerings.

Unit Strategies: M2.1 Increase public engagement with and access to educational and cultural offerings.

1. Increase health education offerings in rural communities.
2. Create events that offer regional and cultural significance related to health, wellness and/or highlight the local community.

Unit Metrics and Targets:

Strategy #	Metric	2022-23 Baseline (if available)	Target by 2028
1. Provide students across all programs access to rural communities to deliver health wellness education	1. Deliver at least two events annually at a new site.	This is in addition to our current UG students' experiences in community health nursing. Would include RN/BSN, ABSN and graduate students.	At least 2 events annually at 3 new sites. Minimum of 6 events by year 5.
2. CON and/or community partners will provide events to enrich local residents' health, wellness and local knowledge	2a. Provide at least two events annually in rural communities 2b. Record attendance at events by site	We currently have once a year events that highlight some diverse aspect of health, nursing, or eastern NC but it is only offered at the CON	2a. At least 2 events annually each year by 2028 2b. Record attendance for each site and grow attendance with subsequent events by 5% annually

Mission Priority 3: Regional Transformation - We evaluate our success by the development of our region, informed by local and global perspectives.

Select a University Mission Priority Objective: M3.1: Strengthen the regional workforce.

Unit Strategies: Insert or delete rows as needed.

1. We will develop collaborative opportunities with regional partners to increase the recruitment and retention of nurses graduating from the College of Nursing and working in the 29-county North Carolina inner banks region.
2. We will develop educational models to increase the enrollment capacity of the ECU College of Nursing.

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Unit Metrics and Targets: Insert or delete rows as needed.

Strategy #	Metric	2022-23 Baseline (if available)	Target by 2028
1. Collaborative partnerships	Number of collaborative partnerships with workforce strategies	0	1
2. Retention of graduates in the region	Percent of graduates working in inner banks region	38.3%	48%
3. Increased enrollment capacity number and number of graduates from the CON	Number of graduates increased	515	530

Select another University Mission Priority Objective: M3.2: Expand and enrich external partnerships.

Unit Strategies: Insert or delete rows as needed.

1. We will expand partnerships with external partners to increase the availability of opportunities for students in the college of nursing.
2.
3.

Unit Metrics and Targets: Insert or delete rows as needed.

Strategy #	Metric	2022-23 Baseline (if available)	Target by 2028
1. Develop successful MOU with at least one external partner	MOU in place	0	1
2. Scholarships sponsored by external partners	# of external partnership awarded scholarships	0	1

Vision Priority 1: Social and Economic Mobility – We will be an engine of access and advancement for all



learners through innovative teaching, research, and creative activities.

Select a University Vision Priority Objective: Select a university objective.

Objective V1.2: Bolster online course and program offerings.

Unit Strategies:

1. Implement MSN/MBA option.
2. Implement best practices in online courses
3.

Unit Metrics and Targets: Insert or delete rows as needed.

Strategy #	Metric	2022-23 Baseline (if available)	Target by 2028
1. Increase students in the MSN/MBA program	Number of students in program	0	Admit 10 students per year
2. Develop a consistent course format in the online learning platform for graduate level nursing courses.	Number of faculty using recommended format in online courses	0	Half of graduate level faculty
3.			

Select another University Vision Priority Objective: Select a university objective.

Objective V1.3 Expand curricular and non- curricular workforce development programs aimed at workforce upskilling and reskilling.

Unit Strategies: Insert or delete rows as needed.

1. Expand the workforce of nurses through advanced education.
2.
3.

Unit Metrics and Targets: Insert or delete rows as needed.

Strategy #	Metric	2022-23 Baseline (if available)	Target by 2028
1. Implement an additional program aimed at workforce development (ex. Acute Care NP program, medic program.)	Development of program to initiation.	0	1 approved program
2.			

Vision Priority 2: Workforce Success – We cultivate a culture of care, belonging and opportunity for our faculty, staff and learners and all stakeholders.

Select a University Vision Priority Objective: V2.2: Commit to sustaining an inclusive environment that welcomes a broad representation of persons and perspectives.

Unit Strategies: Insert or delete rows as needed.

1. Promote educational offerings related to inclusive environments and/or broad representation of persons and perspectives within the CON for faculty and staff.

Unit Metrics and Targets: Insert or delete rows as needed.

Strategy #	Metric	2022-23 Baseline (if available)	Target by 2028
1. Increase attendance by faculty and staff at educational offerings related to inclusive environments and/or broad representation of persons and perspectives within the CON for faculty and staff.	<ul style="list-style-type: none"> Record attendance of faculty and staff attending college offerings (ex. Fall diversity day, Black history month celebration, Pride event, etc.) 	0 - Attendance not well documented of past faculty and staff attendance	<ul style="list-style-type: none"> One-third of all faculty and staff attend at least one offering annually.

Vision Priority 3: Rural Health and Well-Being – We will improve health access, sustainability and outcomes for rural communities.

Select a University Vision Priority Objective: V3.1: Strengthen educational opportunities and academic programs to meet the needs of a rural population.

Unit Strategies: V3.1 Strengthen educational opportunities and academic programs to meet the needs of a rural population

1. Engage students across programs (BSN, MSN, DNP, PhD) in educational opportunities to meet the needs of rural populations
2.
3.

Unit Metrics and Targets:

Strategy #	Metric	2022-23 Baseline (if available)	Target by 2028
1. Identify at least 1 learning opportunity in each level of nursing degree program provided for learners to highlight health needs of rural populations.	Document opportunity provided for learners per degree option (BSN, MSN, doctoral) related to health of rural populations	0	A minimum total of 3 (1 BSN, 1 MSN, 1 Doctoral) opportunities provided specific to health of rural populations.
2.			
3.			