



Doctor of Nursing Practice / Master of Business Administration Health Systems Leadership

Program Description

The Doctor of Nursing (DNP) Practice in health systems leadership/Master of Business Administration (MBA) program focuses on developing nursing experts in translating and applying findings in clinical practice through a nursing systems and business lens. Students in the Health Systems Leadership DNP/MBA program work collaboratively with healthcare executives and inter-professional teams within a variety of settings. This program provides a minimum of 1,000 hours of practice post-baccalaureate as part of a supervised academic program. Students integrate course work from both the College of Nursing and the Thomas D. Arthur Graduate School of Business. Our collaboration offers nursing leaders the opportunity to gain a competitive edge through education at two nationally recognized programs. The program is a 63-semester hour concentration with a 100% online offering.

Requirements for Admission

Admission to the DNP/MBA Health Systems Leadership program requires the student to meet the minimum admission requirements for graduate study of the university and the following requirements of the College of Nursing:

- A master’s degree in nursing from an accredited program
- Grade-point average of 3.2 on all graduate work
- No Graduate Record Examination (GRE) or the Miller Analogies Test (MAT) is required with an earned MSN
- A graduate statistics course which includes inferential statistics within the past 5 years is recommended
- Written statement of personal career, educational, and scholarship goals; identification of practice interests, leadership goal and match with program goals.
- An online interview to include discussion of the student’s practice interests/career goals.
- Current non-restricted license to practice as a registered nurse (RN) in North Carolina or an NCSBN-compact state (Individual advisement may be necessary for licensure regulations for online out-of-state students)
- A statement of purpose essay describing the applicant’s interest in graduate study, career goals and the MSN/MBA degree’s relationship to those goals
- Three written professional references that include the applicant’s capability for doctoral scholarship. Once reference must be from a doctoral prepared nurse.
- A current curriculum vita

Sample Curriculum Plan: Part-Time					
First-Year			Third-Year		
Summer Semester 11 Weeks			Summer Semester 11 Weeks		
NURS 8370	Population Health in Advanced Inter-professional Practice	3	NURS 8369	Communication and Technology in Advanced Inter-professional Practice	3
Summer Semester 2nd 5 Weeks			Summer Semester 1st 5 Weeks		
ACCT 6241	Financial and Managerial Accounting	3	MGMT 6102	Comparative Management	3
Fall Semester			Summer Semester 2nd 5 Weeks		
NURS 8291	Analytical Decision-Making in Complex Healthcare Systems	3	OMGT 6613	Management Science	3
NURS 8367	Design and Statistical Methods for Advanced Inter-professional Practice	3	Fall Semester		
Spring Semester			NURS 8372	DNP Project I	3
NURS 8363	Inter-professional Leadership & Role Development	3	ACCT 6521	Accounting for Decision Making	3
OMGT 6213	Operations & Supply Chain Management	3	Spring Semester		
Second-Year			NURS 8374	DNP Project II	3
Summer Semester 11 Weeks			MKTG 6822	Marketing Strategy	3
NURS 8292	Legal Aspects of Health Care Operations	3	Culmination Summer 11 Weeks		
Summer Semester 1st 5 Weeks			NURS 8377	DNP Project III	3
FINA 6144	Financial Management I	3	MGMT 6722	Strategic Management	3
Fall Semester					
NURS 8290	Organizational Behavior in the Health Care Environment	3			
MKTG 6162	Marketing Management	3			
Spring Semester					
NURS 8361	Translating Evidence into Advanced Inter-professional Practice	3			
FINA 6604	Financial Management II	3			

All PM DNP- Health Systems Leadership students are admitted in a part-time plan of study.

Requirements for Graduation

- All graduate students are required to maintain a grade average of “B.”
- Graduation application must be submitted at least one semester prior to completing the degree requirements as stated in the graduate catalog.
- Students who do not register for courses for a semester must complete an electronic readmission form (available at www.ecu.edu/gradschool/ and in the Graduate School Office).
- Students are required to keep graduate program/health requirements and liability insurance requirements up to date throughout their clinical courses.

The University

The university is the third largest in the University of North Carolina system (UNC), which consists of the state’s sixteen degree-granting public institutions. ECU is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award baccalaureate, master’s, and doctoral degrees and is designated as an academic health center by the Association of American Health Centers. Governed by its own Board of Trustees, which is responsible to the UNC Board of Governors, ECU offers 80 departmental certificates, 93 baccalaureate degree programs, 76 master’s degree programs, two specialist degree programs, six first professional programs, and 15 doctoral programs in our professional colleges, the Thomas Harriot College of Arts and Sciences, the School of Dental Medicine, and the Brody School of Medicine. It confers more than 5,800 degrees annually and it has approximately 160,000 alumni.

For more information, contact ECUNursingGradPrgms@ecu.edu

East Carolina University is committed to equality of educational opportunity and does not discriminate against applicants, students, or employees based on race, color, national origin, religion, gender, age, creed, sexual orientation, or disability.

An equal opportunity/affirmative action employer, which accommodates the needs of individuals with disabilities.